**Snapshot Day 2017, Wednesday October 25!**

What would happen if there were no libraries in New Jersey? To answer that question, the New Jersey Library Association and the New Jersey State Library conceived the idea of “Snapshot: One Day in the Life of NJ Libraries.” Since its launch in 2009, varies types of libraries have participated including public, academic, K-12 and government.

The goal of day is to capture the impact that New Jersey Libraries have on their communities in a single day. This is done through photographs, stories and statistical information. Last year libraries tracked numerous information such as the number of programs offered, the number of visitors to the library and the number of books borrowed. This important data is used to raise awareness and provide evidence regarding the value of library service in New Jersey to decision- makers. It also serves to increase public awareness as to the importance of libraries to the communities they serve.

This year Snapshot is Wednesday October 25th. We realize your library may not be able to participate on that exact day so you may choose another day during the month in which to capture your data. For additional information, ideas and resources or how to participate visit our website at [www.SnapshotDayNJ.org](http://www.SnapshotDayNJ.org) .